

BISHOP GUERTIN HIGH SCHOOL

52nd Annual Holly Day Fair **Sponsorship Opportunities**

Event Details

Saturday, December 5th

8:00 AM - 2:00 PM

Roedel Field House

Bishop Guertin High School - 194 Lund Road, Nashua, NH

Over 80 Vendors, Raffles, Music, Food Trucks, Santa Claus and More!

Join Us for a Beloved Holiday Tradition

What began in 1973 as a small fundraiser organized by the Bishop Guertin Mother's Club has grown into one of the premier holiday craft fairs in Southern New Hampshire.

For over five decades, the Bishop Guertin Holly Day Fair has brought together artisans, makers, families, alumni, and community members for a festive day of holiday shopping and seasonal celebration. Today, the event welcomes hundreds of shoppers and features more than 90 carefully selected vendors, with hundreds more applying each year for the opportunity to participate.

Whether visitors come to find the perfect handmade gift, enjoy local food, meet Santa, or simply embrace the holiday spirit, the Holly Day Fair has become a cherished tradition that many families mark on their calendars year after year.

Your sponsorship helps sustain this community event while providing meaningful visibility for your business during the holiday season.

How to Sponsor

By Check: Make payable to Bishop Guertin High School and mail with your sponsorship choice to: BGHS | Attn: Erin Vieira – Holly Day | 194 Lund Road, Nashua, NH 03060

By Credit Card: Contact Erin Vieira at 603-966-4332, Mon-Fri, 8:00 AM - 4:00 PM.

Logo Submission: Email a high-res logo (PNG/JPG) to vieirae@bghs.org by Monday, Nov. 17.

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North Pole Sponsorship | \$2,500

Be the premier sponsor of the event!

- Custom holiday tree prominently displayed
- Tree decorated in your company colors
- Company logo featured on tree signage
- Premier logo placement on all event signage
- Recognition in event marketing/social media
- Event-day announcements

☐ **Yes! I want to be the premier sponsor!**

Evergreen Tree Sponsorship | \$1,000

Stand out with your own branded holiday tree!

- Custom holiday tree displayed in a high traffic area
- Company logo featured on tree signage
- Logo placement on event signage
- Social media recognition
- Event-day recognition

Two Opportunities available

☐ **I want to be the Evergreen Tree Sponsor**

Santa's Workshop Sponsorship | \$750

- Logo on event signage
- Recognition on event website
- Social media recognition
- Inclusion in sponsor displays

Multiple Opportunities available

☐ **I want to be the Santa's Workshop sponsor!**

Snowflake Sponsor | \$500

- Logo on event signage
- Social media recognition
- Inclusion in sponsor displays

Multiple Opportunities available

☐ **I want to be a Snowflake Sponsor**

Candy Cane Sponsor | \$100

- Logo on event signage
- Social Media Recognition

Multiple Opportunities available

☐ **I want to be a Candy Cane Sponsor**

All tree sponsors can send a staff member on Friday, 12/4 to decorate their specific tree. If staff members are not available, our elves will decorate for you!